



115th TAOYAKA Program Seminar
373th IDEC Seminar

Venue:
IDEC Large
Conference
Room

“Building and Growing Innovation Ecosystems: The Case of Austin, Texas”

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Language:
English

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Abstract:

Creating the Technopolis: High Technology Development in Austin Texas,” Smilor, Kozmetsky, and Gibson (1988) make the case that in the mid-1980s Austin was becoming a globally competitive high tech region. Indeed over the years and into 2017, Austin has established its reputation as a leading entrepreneurial and technology center and “talent magnet.” Delegations from across the US and worldwide visit Austin to better understand how this central Texas city went from being a state government and university town to become a fast growing, globally competitive, technology hotspot leading the state and nation in job creation. Central to the concept of the Triple Helix and Technopolis Frameworks is the importance of university, business, and government cooperation. This paper gives examples of mechanisms, processes, and metrics on how The University of Texas at Austin; regional technology industry; federal, state, and local government policies; and key influencers and support groups all contributed to growing and sustaining the Austin Technopolis.

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